



COTTAGE COUNTRY COMIC-CON

JUNE 23-24, 2018

Simcoe & Muskoka Regions Largest Comic-Con Event!

SPONSORSHIP PACKAGE



Over 7500 People in our InAugural Event on May 21, 2017
New Single Day City Attendance Event Record for the City of Orillia!



Welcome

Simcoe & Muskoka Regions Largest Comic-Con Event!

COTTAGE COUNTRY COMIC-CON (FORMALLY ORILLIA COMIC-CON)

The Cottage Country Comic-Con is back with a BANG! It's a collectors mecca convention located in the beautiful City of Orillia, Canada. Cottage Country Comic-Con strives to be Ontario's best and truest comic con featuring fandoms of multiple genres. As long-time fans of comic books, toys, pop-culture, records, wrestling, antique market, cosplay, animation, scifi and fantasy, the promoter wanted to bring that style event to Orillia.

The show will have over 300 exhibitors that cater to a wide-spectrum of interests including comic books, magazines, toys, games, movies, records, wrestling, antique market, television, anime, manga, cosplay, artwork, sketches and apparel plus much more. In addition, a roster of comic industry professionals and fandom-related celebrities are in attendance for attendees to meet and greet. This will be one show not to miss!

NEW for 2018 Show - Geek Speed Dating

NEW for 2018 Show - Live Wrestling & Area

NEW for 2018 Show - Records Area

NEW for 2018 Show - Antique Market Area

NEW for 2018 Show - Food Truck Food Court Area

Our First Comic-Con Show in the News & Press:

The Orillia Comic-Con was the brainchild of Carmine De Santo, owner of Dr. Comics in downtown Orillia. He conceived the idea over a year ago and expected to start small. He simply had a vision of "a group of comic fans and toy fans getting together in one day." But the idea caught on like wildfire and exploded into a massive event. Whatever happens in the future, it will be difficult to top the inaugural Orillia Comic-Con, which is suddenly the largest single one-day event in the city in terms of attendance numbers. It's an accomplishment of super-hero stature for a local visionary who deserves his own cape for helping to put Orillia on the map in a new and welcome way"

Orillia Packet & Times

"In my 30 years of doing comic-cons all over North America, I've never seen so many people at a 1 day event in a small community of people, Congrats Carmine you Canadians know how to con it!"

Creator of Deadpool Fabian Nicieza

"I just had a hell of a time at the Orillia Comic-Con 2017, Orillia has a Devout Comic, Retro, Game, Artist, Creative Culture. 1st time show 7500 people and 8 hours, insane!!! and we will back in 2018"

CK Leach - ADL Gaming, Vendor

Orillia Comic-Con All Over the News:

<http://www.orilliapacket.com/2017/05/24/kudos-to-the-hero-of-orillia-comic-con>

<http://www.orilliapacket.com/2017/05/21/orillia-comic-con-draws-in-huge-crowd>

<http://www.orilliapacket.com/2017/05/24/great-turn-out-for-comic-convention>

<https://www.simcoe.com/news-story/7327267-super-heroes-villains-and-the-people-who-love-them-descend-on-orillia/>

<https://www.barrietoday.com/local-news/comic-con-promoter-overwhelmed-with-response-6-photos-622359>

Please watch the CTV Comic-Con Coverage Video Clip here: <http://barrie.ctvnews.ca/video?clipId=1129845&binId=1.1272429&playlistPageNum=1>

Sponsorship Opportunities

Web Banners

Get noticed using the Cottage Country Comic-Con website! Increase your exposure to thousands of fans browsing the site to plan their time at the event. Banner will be on the front page of the website. Plus you get a table at the comic-con.

Price: \$1,500.00

Official Car/Truck Sponsor

Have your Vehicles displayed at the Comic-Con show inside and outside of the building. Promote your vehicles to over 20,000 attendees. Plus you get a table at the comic-con.

Price: \$1,500.00

Shuttle Bus Sponsor

Have your Vehicles displayed at the Comic-Con show inside and outside of the building. Promote your vehicles to over 20,000 attendees. Plus you get a table at the comic-con.

Price: \$1,200.00

Geek Speed Dating Sponsor

Sponsor our Geek Speed Dating Room with your logo and promotional items displayed to all Geeks! Plus you get a table at the comic-con. Plus you get a table at the comic-con.

Price: \$500.00

Social Media Package

The Cottage Country Comic-Con Facebook fan page has many new followers and keeps growing! Promote your company with a customized posts and get noticed instantly!

Price: \$250.00

Corporate Logo on Promotional Material

Your logo will appear on all Cottage Country Comic-Con promotional material, including posters in different locations, Flyers, Newspaper Ads, Press Releases, Social Media Posts, etc. Plus you get a table at the comic-con.

Price: \$1,000.00

Corporate Booth

Maximize your exposure with a 10' x 10' booth including Table and Electricity, strategically located at the entrance.

Price: \$1,750.00

Exclusive sponsored staff/volunteer T-shirts

Put your logo in a prominent location on every staff and crew member shirt. Over 25 shirts will be printed and be a topic of conversation during Cottage Country Comic-Con.

Price: \$800.00

Lanyards

Put your logo around the necks of VIP attendees, staff members, media and exhibitors at the show! Lanyards are a like a walking banner: they're a great way to brand your company!

Price: \$1000.00

Official Show Bags

Your bags will be distributed at the show in the lobby. Everyone will be carrying your graphics around with them! Plus you get a table at the comic-con.

Price: \$2,000.00

Main Stage Sponsorship

Have a new product releasing soon that you want to advertise? Sponsor the main stage (where all main events and conferences take place) and get noticed! The Stage will be named 'YOUR COMPANY'. Plus you get a table at the comic-con.

Price: \$1,000.00

Banner Sponsor

Have your logo on our Banner at the show in front of all attendees.

Price:\$200.00

Table Sponsor

Your logo on the Show Banner & Product Flyer in all Registration Bags. Table at Show. Only 1 Spot available for this opportunity.

Price: \$1,500.00

Seminar / Panel Room Sponsor

Your logo and banners located in our Guest Panel & Seminar Room

Price: \$1,500.00



Venue Sponsor

Your logo on all Show Banners & Product Flyers at Registration. Table at Show. Only 1 Spot available for this opportunity

Price: \$6,000.00

Apparel Sponsor

Provide Shirts to our staff and volunteers. We will provide you with a table at the Comic-Con. Plus you get a table at the comic-con.

Price: Shirts for Volunteers and Staff

Radio Media Sponsor

Logo on the Show Banner - Live at our Show During the Comic-Con (Only Radio Station) Table at Show. Only 1 Spot available for this opportunity.

Price: Radio Ad Commercial Space

Printer Sponsor

Table at the show and logo on all Marketing Promotional Items.

Price: Print all Marketing Items for Comic-Con

Newspaper Sponsor

Table at the show and logo on all Marketing Promotional Items.

Price: Newspaper Ad Space & Editorial

Title Sponsor

Corporate logo incorporated into Cottage Country Comic-Con logo ('Cottage Country Comic-Con presented by YOUR COMPANY') in all media forms (Cottage Country Comic-Con website, posters, radio, TV, newspapers, program guide, badges, backdrops, press releases, etc.); main exhibit hall named 'YOUR COMPANY'. Plus many other privileges!

Price: \$10,000.00

If you are interested in any of these packages please email us at info@cottagecountrycomiccon.com or call us at 705-418-1222. We look forward in hearing from you soon.

Sincerely,

A handwritten signature in black ink, appearing to read "Carmine De Santo". The signature is fluid and cursive, with a prominent initial "C" and a stylized "S" at the end.

Carmine De Santo
Show Promoter
Cottage Country Comic-Con